



Solano Community College District
MEASURE Q COMMITTEE MEETING

Fairfield Campus – Room 234
Solano Community College – 360 Campus Lane, Fairfield, California
Wednesday, March 26, 2014
5:00 p.m. – 6:00 p.m.

MINUTES

- I. Introductions
- II. Signage Presentation
 - a. Presenter: Julie Vogel and Alan Kriegel, *Kate Keating Associates, Inc.*
 - 1. Understated Boulder
 - 2. Native Impressions
 - a. Less corporate, more institutional
 - b. The “tree” decal ties the signage with the heritage and history of the college.
 - c. Preferred base of all the options shown during the meeting.
 - 3. Contemporary Beacon
 - 4. Vallejo and Vacaville Campus Signage
 - a. Consideration of the environment the monument will be placed (i.e. building, trees and foliage, placement near the street, etc.) should determine whether a vertical or horizontal monument would be best suited for the site.
 - b. The vertical monument options obstruct the view of the buildings. The horizontal monument is preferred for these campuses as the font can be larger. KKA recommends this option.
 - b. General Comments
 - 1. Lettering on all monuments should be homogenous between all campuses.
 - 2. “Community College” should be as visible on the monuments as “Solano”.
 - 3. The current Vacaville and Vallejo monuments are too “earthy” and blend in with the landscape. Any improvements would need to embellish the signage so it is more visible from the street.

4. Is it important to have uniformity amongst the three (3) campuses monuments but variation within a concept does not detract at all from the SCC's branding.
 - a. Example provided: AT&T logo
 5. Lighter colors will have a better contrast against the natural background at the Fairfield campus and are easier to maintain.
 - a. Red or Terra Cotta is a good contrast as well but not as distinctive.
 - b. Colors tend to fade over time, while neutral does not.
- c. Committee Consensus
1. Fairfield campus:
 - a. Monument
 - a. Preference is for a vertical monument, consider overall size and insure that it does not "wash out" in the landscape.
 - b. Option 1 – Understated boulder (top) with option 2- Native Impressions (bottom).
 2. Vacaville campus:
 - a. Monument
 - a. Preference is for the horizontal monument with curved top similar to the top of the horizontal monument option 1 – Understated Boulder.
 3. Vallejo campus:
 - a. Monument
 - a. Preference is for the horizontal monument with curved top similar to the top of the horizontal monument option 1 – Understated Boulder.
 4. Pedestrian and Directional signage
 - a. The committee preference was for the "non-post" signage (Native Impressions preferred).
 - b. Vertical "beacon" was rejected by the group.
- III. Items for the next meeting
- a. Committee members requested slides with vertical and horizontal monuments dropped into photos of all three campuses and that the distance the photos are taken from is similar in all shots.
 - b. Committee members requested a slide showing the Native Impressions monument at the Fairfield campus with brown lettering for "Solano".
- IV. Proposed out of sequence meeting date: April 23, 2014
- a. The proposed date for the next meeting, 23 April, does not work with the scheduling of the majority of the committee.
 1. 7 May and 14 May were proposed as alternate dates
 - a. 7 May is the preferred date but will require coordination with the Superintendent/President's office.
- V. Adjournment